

The Official International Wade Collectors Club Membership Series (1994 – 2023)

In September 1994 the Wade Collectors Club published the first Official International Wade Collectors Club Magazine, sent each quarter to club members. Beginning in 1994 the Wade Collectors Club issued a special membership piece each year, free, to each new or renewing member. In 1995, along with the free membership piece, the Club began issuing a special series available for purchase only to club members, which included four figurines – one for each quarter. Beginning in 1999 the series often included the first figurine of the series as the special membership piece, along with an additional four – one per quarter – for purchase, plus a limited edition piece available only to those members who had purchased the complete set during the year. There were also other “members only” special promotions throughout the years.

Please note: Photos are included for identification purposes and while many of the photos are from our personal collection we have also used the Wade Collectors Club magazines and C&S Collectables Direct (courtesy of David Chown) when necessary.

Official International Wade Collectors Club membership piece (new) (1994/95)

September 1994 – August 1995



Burslem the Factory Cat

Official International Wade Collectors Club members-only series (renewal or new) (1995) The Three Little Pigs and the Big Bad Wolf



<i>February:</i> House of Straw	<i>May:</i> House of Wood	<i>August:</i> The Big Bad Wolf	<i>November:</i> House of Brick
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Official International Wade Collectors Club membership piece (renewal or new) (1995/96)

September 1995 – August 1996



	Christmas Puppy
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Official International Wade Collectors Club membership Enrol a Friend scheme (1996)

If a new member quotes the membership number of the active member who referred them, they both receive the “Enrol a Friend” figurine.



	Baby Seal, white on blue base
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Official International Wade Collectors Club members-only series (renewal or new) (1996)
Goldilocks and the Three Bears



	<i>February:</i> Mummy Bear		<i>May:</i> Daddy Bear		<i>August:</i> Goldilocks		<i>November:</i> Baby Bear
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Official International Wade Collectors Club membership piece (renewal or new) (1996/97)

September 1996 – August 1997



	Smudger, Scottie Dog
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**Official International Wade Collectors Club members-only series (renewal or new) (1997)
Pantomime Series**



	<i>February:</i> Pantomime Horse		<i>May:</i> Mother Goose		<i>August:</i> Dick Whittington's Cat		<i>November:</i> Pantomime Dame
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Official International Wade Collectors Club membership piece (renewal or new) (1997/98)

September 1997 – December 1998



	Wade Baby
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Official International Wade Collectors Club members-only series (renewal or new) (1998)
Toy Box Series



	<i>February:</i> Toy Soldier		<i>May:</i> Amelia Bear		<i>August:</i> "Chuckles" the Clown		<i>November:</i> Emily
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Official International Wade Collectors Club members-only Bonus Gift
to the first 10,000 members worldwide began being distributed in late 1998



	Cobalt Angel Fish
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Official International Wade Collectors Club members-only series (renewal or new) (1999)
Alice in Wonderland



	<i>Membership Piece:</i> Alice		<i>February:</i> Madhatter		<i>May:</i> White Rabbit		<i>August:</i> Dormouse
	<i>November:</i> Cheshire Cat		<i>Special Edition:</i> Queen of Hearts				

Alice was the 1999 membership piece free upon renewal or new membership, and the Queen of Hearts was a special edition piece available only to members who had purchased the complete set.

Official International Wade Collectors Club members-only series (renewal or new) (2000)

Wind in the Willows

January – December



	<i>Membership Piece:</i> Toad of Toad Hall		<i>February:</i> Mole		<i>May:</i> Badger		<i>August:</i> Rattie
	<i>November:</i> Weasel		<i>Special Edition:</i> Rattie and Mole				

Official International Wade Collectors Club membership Enrol a Friend scheme (2001)

If a new member quotes the membership number of the active member who referred them, they both receive the “Enrol a Friend” figurine. Ruffles the Bear replaced the white Seal Pup on a blue base.



	Ruffles the Bear
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Official International Wade Collectors Club members-only series (renewal or new) (2001)

Cinderella



	<i>Membership Piece:</i> Cinderella		<i>February:</i> Clorinda		<i>May:</i> Thisbe		<i>August:</i> Prince Charming
	<i>November:</i> Cinderella Ready for the Ball		<i>Special Edition:</i> Fairy Godmother				

Official International Wade Collectors Club Members-Only Loyalty Promotion (2002)

This piece was available for any member with four or more consecutive years of membership to purchase.



	Truly (puppy)
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Official International Wade Collectors Club members-only series (renewal or new) (2002) Peter Pan



	<i>Membership Piece:</i> Peter Pan		<i>February:</i> Tinkerbell		<i>May:</i> John		<i>August:</i> Michael
	<i>November:</i> Wendy		<i>Special Edition:</i> Captain Hook and the Crocodile				

Official International Wade Collectors Club membership Enrol a Friend scheme (2003)

If a new member quotes the membership number of the active member who referred them, they both receive the “Enrol a Friend” figurine. Firm Friends replaced Ruffles the Bear.



	Firm Friends (Teddy Bear with small toy bunny)
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Official International Wade Collectors Club members-only series (renewal or new) (2003)
Beauty and the Beast



	<i>Membership Piece:</i> Beauty		<i>February:</i> The Beast		<i>May:</i> Beauty's Father		<i>August:</i> The Witch
	<i>November:</i> The Prince		<i>Special Edition:</i> Beauty and the Beast Dancing				

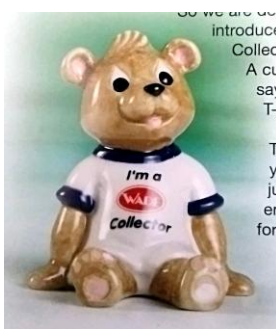
Official International Wade Collectors Club membership piece (renewal or new) (2004)



	Leaping Lamb
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Official International Wade Collectors Club Members-Only Promotion (2004)

This piece was available for any member to purchase to proclaim their love for their hobby.



	"I'm a Wade Collector" Bear
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Official International Wade Collectors Club members-only series (renewal or new) (2004)
Snap, Crackle and Pop



	<i>February:</i> Pop		<i>May:</i> Crackle		<i>August:</i> Coco the Monkey		<i>November:</i> Snap
	<i>Special Edition:</i> Tony the Tiger Surfin'						

Official International Wade Collectors Club membership piece (renewal or new) (2005)



	"Blow-up" Shetland Pony
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Official International Wade Collectors Club members-only series (renewal or new) (2005)
Mr. Men and Little Miss



	<i>February:</i> Little Miss Tiny		<i>May:</i> Mr. Small		<i>August:</i> Mr. Funny		<i>November:</i> Little Miss Splendid
	<i>Special Edition:</i> Mr. Rush, on his skateboard						

Official International Wade Collectors Club membership piece (renewal or new) (2006)



Tetley Tea Gaffer and Gordon

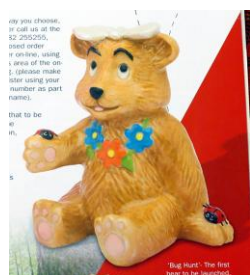
Official International Wade Collectors Club membership Enrol a Friend scheme (2006)

If a new member quotes the membership number of the active member who referred them, they both receive the “Enrol a Friend” figurine. Best Friends replaced Firm Friends.



Best Friends (two bears hugging)

Official International Wade Collectors Club members-only series (renewal or new) (2006) The Teddy Bear Picnic



	February: “Bug Hunt”		May: “We’re Hungry Bears”		August: “Gone Fishin’”		November: “Yum Yum Bear”
	Special Edition: “Wakey Wakey Bears”						

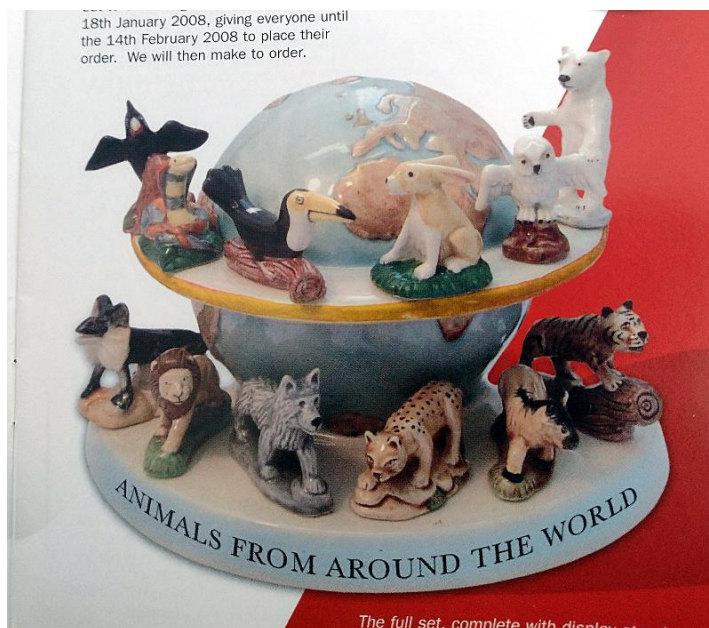
Official International Wade Collectors Club membership piece (renewal or new) (2007)



	Felix the Cat
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Official International Wade Collectors Club members-only series (renewal or new) (2007)
Animals From Around the World

The Wade Collectors Club began issuing three new Whimsies with each quarterly magazine.



Set 1 (February 2007)

	Snowy Owl		King Cobra		Brown Hare
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Set 2 (May 2007)

	Toco Toucan		Palm Cockatoo		African Lion
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Set 3 (August 2007)

	Eurasian Lynx		Polar Bear		Grey Wolf
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Set 4 (November 2007)

	Bengal Tiger		Wilde Beest		Frilled Lizard
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An Animals From Around the World display stand was sold to members who had purchased all four sets of the figurines issued during the 2007 membership year. (Limited Edition of 478)

Official International Wade Collectors Club membership piece (renewal or new) (2008)



	Laughing Felix
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Official International Wade Collectors Club Members-Only Loyalty Promotion (2008)

This piece was available for any member with eight or more consecutive years of membership to purchase.



	Trusty (puppy)
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Official International Wade Collectors Club members-only series (renewal or new) (2008)

Under the Sea

Again, the Wade Collectors Club issued three new Whimsies with each quarterly magazine (limited edition of 500 per set).



Set 1 (February 2008)

	Octopus		Lobster		Sea Lion
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Set 2 (May 2008)

	The Mermaid		Clown Fish		Crab, with Treasure Chest
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Set 3 (August 2008)

	Penguins		Manatee		Seahorse
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Set 4 (November 2008)

	Diver		Pelican		Dolphin
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An Under the Sea display stand was sold to members who had purchased all four sets of the figurines issued during the 2008 membership year. (Limited Edition of 434)

Official International Wade Collectors Club Members-Only Promotion (2009)

This piece was available for any member to purchase to proclaim their love for their hobby.



	"I Love Wade" Bear
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Official International Wade Collectors Club members-only series (renewal or new) (2009)

Snow White and the Seven Dwarfs

Chosen as the members only series for 2009, this set was based on the original story, not on the Disney animated movie. Due to copyright restrictions, the dwarfs could not use the Disney names.



	<i>Membership Piece:</i> Snow White		<i>August:</i> The Prince		<i>November:</i> The Witch
	<i>May:</i> Dwarf 1 (pushing a wheel barrow)		<i>February:</i> Dwarf 2 (with a handkerchief)		<i>November:</i> Dwarf 3 (sitting)
	<i>May:</i> Dwarf 4 (with a pickaxe on shoulder)		<i>February:</i> Dwarf 5 (sitting in wheel barrow)		<i>November:</i> Dwarf 6 (with bucket)
	<i>August:</i> Dwarf 7 (leaning on pickaxe)				

The Dwarfs House was issued as a limited edition display stand and sold to members who had purchased all nine figurines issued during the 2009 membership year.

Official International Wade Collectors Club members-only series (renewal or new) (2010)
Alice in Wonderland Limited Edition of 250



	<i>Membership Piece:</i> Alice		<i>February:</i> Mock Turtle		<i>February:</i> Mad Hatter
	<i>May:</i> White Rabbit		<i>May:</i> Cheshire Cat		<i>August:</i> King of Hearts
	<i>August:</i> Painting the Roses (playing card)		<i>November:</i> Queen of Hearts		<i>November:</i> Griffin (Jabberwocky)

A limited edition display stand was sold to members who had purchased the full set issued during the 2010 membership year.

Official International Wade Collectors Club members-only series (renewal or new) (2011)
Survival Animals Series



	<i>Membership Piece:</i> Elephant		<i>February:</i> Tiger		<i>February:</i> Bison
	<i>May:</i> Gorilla		<i>May:</i> Cougar		<i>August:</i> Lion
	<i>August:</i> Hippo		<i>November:</i> Rhino		<i>November:</i> Polar Bear

A Survival Animals limited edition display stand was sold to members who purchased the full series in 2011.

Official International Wade Collectors Club membership Enrol a Friend scheme (2012)

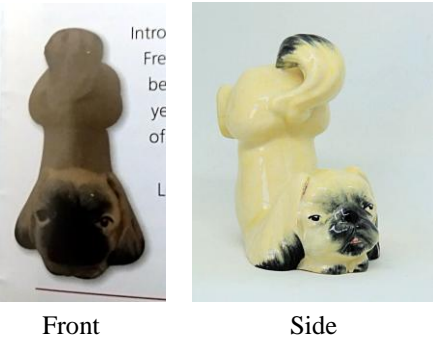
If a new member quotes the membership number of the active member who referred them, they both receive the “Enrol a Friend” figurine. The Pink and Gold Meerkat replaced Best Friends and was available until the end of 2022, when the Club stopped taking memberships.



	Pink and Gold Meerkat
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Official International Wade Collectors Club Members-Only Loyalty Promotion (2012)

This piece was available for any member with ten or more consecutive years of membership to purchase.



	Leala (Pekingese dog)
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Official International Wade Collectors Club members-only series (renewal or new) (2012)
Miniature Jessie Van Hallen Ladies



	<i>Membership Piece:</i> Pavlova		<i>February:</i> Sylvia		<i>February:</i> Barbara		<i>May:</i> Conchita		<i>May:</i> Helga
	<i>August:</i> Curtsey		<i>August:</i> Sunshine		<i>November:</i> Joan		<i>November:</i> Pompadour		

A special 2012 display stand was sold to members who had purchased the full series in 2012.

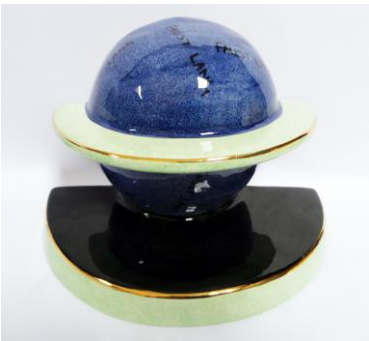
Official International Wade Collectors Club members-only series (renewal or new) (2013)
Miniature Jessie Van Hallen Ladies



	<i>Membership Piece:</i> Madonna and Child		<i>February:</i> Cherry		<i>February:</i> Argentina		<i>May:</i> Grace		<i>May:</i> Iris
	<i>August:</i> Humoresque		<i>August:</i> Juliet		<i>November:</i> Ann		<i>November:</i> Mimi		

A special 2013 display stand was sold to members who purchased the full series in 2013.

Official International Wade Collectors Club members-only series (renewal or new) (2014)
 Faust Lang Whimsies Series



	<i>Membership Piece:</i> Bear on Rock		<i>February:</i> Grebe		<i>February:</i> Otter		<i>May:</i> Panther		<i>May:</i> Capuchin
	<i>August:</i> Parrot		<i>August:</i> Stag		<i>November:</i> Lion Cub <i>(sometimes incorrectly called Bear Cub)</i>		<i>November:</i> Ermine		

A limited edition display stand was sold to members who purchased the full series in 2014.

**Official International Wade Collectors Club members-only series (renewal or new) (2015)
Happy Families**



	<i>Membership Piece:</i> Polar Bear Family	<i>February:</i> Lion Family	<i>May:</i> Panda Family	<i>August:</i> Meerkat Family	<i>November:</i> Koala Family
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A limited edition display stand was sold to members who had purchased the full series in 2015.

**Official International Wade Collectors Club members-only series (renewal or new) (2016)
Happy Families**



	<i>Membership Piece:</i> Swan Family	<i>February:</i> Whale Family	<i>May:</i> Raccoon Family	<i>August:</i> Monkey Family	<i>November:</i> Penguin Family
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A limited edition display stand was sold to members who had purchased the full series in 2016.

Official International Wade Collectors Club members-only series (renewal or new) (2017)
Pottery Pets



	<i>Membership Piece:</i> Pinkie & Patch		<i>February:</i> Alfy & Si		<i>May:</i> Roger & Scuffy		<i>August:</i> Simba & Titch		<i>November:</i> Wimpy & Spooky
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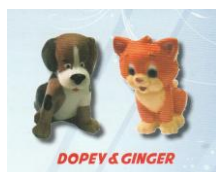


A limited edition display stand was sold to members who had purchased the full series in 2017.

Official International Wade Collectors Club members-only series (renewal or new) (2018)
Pottery Pets



<i>Membership Piece:</i> Duchess & Butch	<i>February:</i> Dopey & Ginger	<i>May:</i> Tramp & Stripes	<i>August:</i> Fuzz & Thomas	<i>November:</i> Winston & Truman
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A limited edition display stand was sold to members who had purchased the full series in 2018.

Official International Wade Collectors Club members-only series (renewal or new) (2019)
Happy Families



	<i>Membership Piece:</i> Goldfish Family		<i>February:</i> Cow Family		<i>May:</i> Fox Family		<i>August:</i> Sheep Family		<i>November:</i> Duck Family
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Wade Collectors Club 25th Anniversary Issue (2019)
The Three Little Pigs and the Big Bad Wolf Whimsies set
(based on the first series that the Wade Collectors Club released in 1995)



	House of Straw Pig		House of Wood Pig		House of Brick Pig		The Big Bad Wolf
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A White Wolf with Silver detail was included free with the first 50 sets ordered.

Official International Wade Collectors Club Loyalty Voucher Promotion (2020)

Receive a Save & Win Voucher "with every £25 spent on all Wade products sold by the Club". Collect 10 vouchers and return them to the Club for a unique colourway Rooster Whimsie. If you "earned" fewer than 10, return what you have for the same number of opportunities (i.e. 8 vouchers = 8 entries) in a December draw to win one of three available. Open to every Wade customer.



	Unique Colourway Rooster Whimsie
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Official International Wade Collectors Club members-only series (renewal or new) (2020) Extended Happy Families



<i>Membership Piece:</i> Grandma & Pops Goldfish	<i>February:</i> Grandma & Pops Cow	<i>May:</i> Grandma & Pops Fox	<i>August:</i> Grandma & Pops Sheep	<i>November:</i> Grandma & Pops Duck
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Official International Wade Collectors Club members-only series (renewal or new) (2021) Extended Happy Families



<i>Membership Piece:</i> Ma & Pa Polar Bear	<i>February:</i> Ma & Pa Lion	<i>May:</i> Ma & Pa Panda	<i>August:</i> Ma & Pa Meerkat	<i>November:</i> Ma & Pa Koala
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Official International Wade Collectors Club members-only series (renewal or new) (2022)
Exotic Birds



	<i>Membership Piece:</i> Puffin		<i>February:</i> Canary		<i>May:</i> Woodpecker		<i>August:</i> Pheasant		<i>November:</i> Goldfinch
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Official International Wade Collectors Club members-only series (renewal only) (2023)
Exotic Birds Series 2



The 2023 Exotic Bird Collection -

	<i>Membership Piece:</i> Budgie		Cardinal		Peacock		Love Bird		Cockatoo
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All of the 2023 pieces were released at the same time since this was the final series.

C&S Collectables Direct were part of the Official Wade International Collectors Club for over 15 years and ran the Club alongside Jenny Wright. The Wade Company ceased trading on December 2nd 2022. The Wade Collectors Club closed its doors as of September 30, 2023, following the Summer Wade Fest at Harrisburg, Pennsylvania, USA. No more new Wade Whimsies will be produced but C&S Collectables Direct will continue in the tradition of the Wade Collectors Club with a new Minikins production line.